



Policy Manual – Schools

S.O.7 Commercial Sponsorship on Athletic Uniforms

The mission of Catholic Education in Hamilton-Wentworth, in union with our Bishop, is to enable all learners to realize the fullness of humanity of which Our Lord Jesus Christ is the model.

POLICY STATEMENT

The Hamilton-Wentworth Catholic District School Board endorses the use of commercial sponsorships on athletic uniforms at the secondary school level providing that the product and/or service by the sponsor is commensurate with the Mission and Vision of the Board.

Purpose

To ensure that all uniforms used for secondary athletics that contain commercial sponsorships conform to this policy. Athletic uniforms used by secondary students shall be in keeping with the Board's mission and vision, and Catholic social teachings.

Responsibility

Superintendent of Education responsible for secondary athletics.
Manager of Procurement

Regulations

Regulation 298 s. 24

Related Policies

Ontario Federation of School Athletic Association (OFSSA) Uniform Sponsorship Policy
Bylaw 6 s. 2(h)

Related Board Committee

Student Achievement and Well-Being

Policy Review Date

BM Original Policy Approved 05 December 1995

Revisions: 01 October 2002, 05 June 2007, 6 May 2014, 6 November 2019, 10 March 2023

To be reviewed every five years - 2028